

REFLEX MEDIA

A strategic yet simple approach to investor relations



REFLEX MEDIA





WHO WE ARE

We are two young investors who have found a deep interest for Canadian finance. To express our interest, we started building followings. These pages solely focused on Canadian finance, what companies we liked, what industries we are looking at and news releases we found interesting.

On the left is Lucas Coles, the founder of Canada Stocks, the largest Canadian finance page on Instagram. To the right is Matthew Nelson, host of Behind Success and founder of the personal brand, Matthew's Millions.



Our Platforms

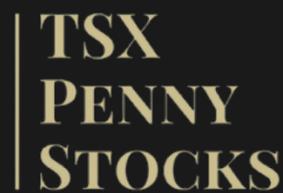


Canada Stocks



During the onset of one of the biggest market crashes due to COVID-19, Lucas founded Canada Stocks; an Instagram page within the niche of the Canadian markets that provides insight and trends on publicly traded companies. In a few short months, the page currently holds the largest network on Instagram for Canadian finance.

TSX Penny Stocks



TSX Penny Stocks was founded to focus on the tight niche that is the penny stock market. Instead of focusing on one platform, we have amassed a following across various platforms, reaching a variety of demographics. Our audience has been steadily growing on Twitter and Facebook for years and has become a reputable source for information.

TSX Watch



TSX Watch is the newest edition to our database. We have built a brand new page and have already accumulated a respectable network of investors. Our goal for this page is to be a frontrunner for investing news across all sectors. We do this by providing value across a variety of networks and updating our audience on everything that is going on in the TSX.



Our Online Presence

Total Network: + 35,000

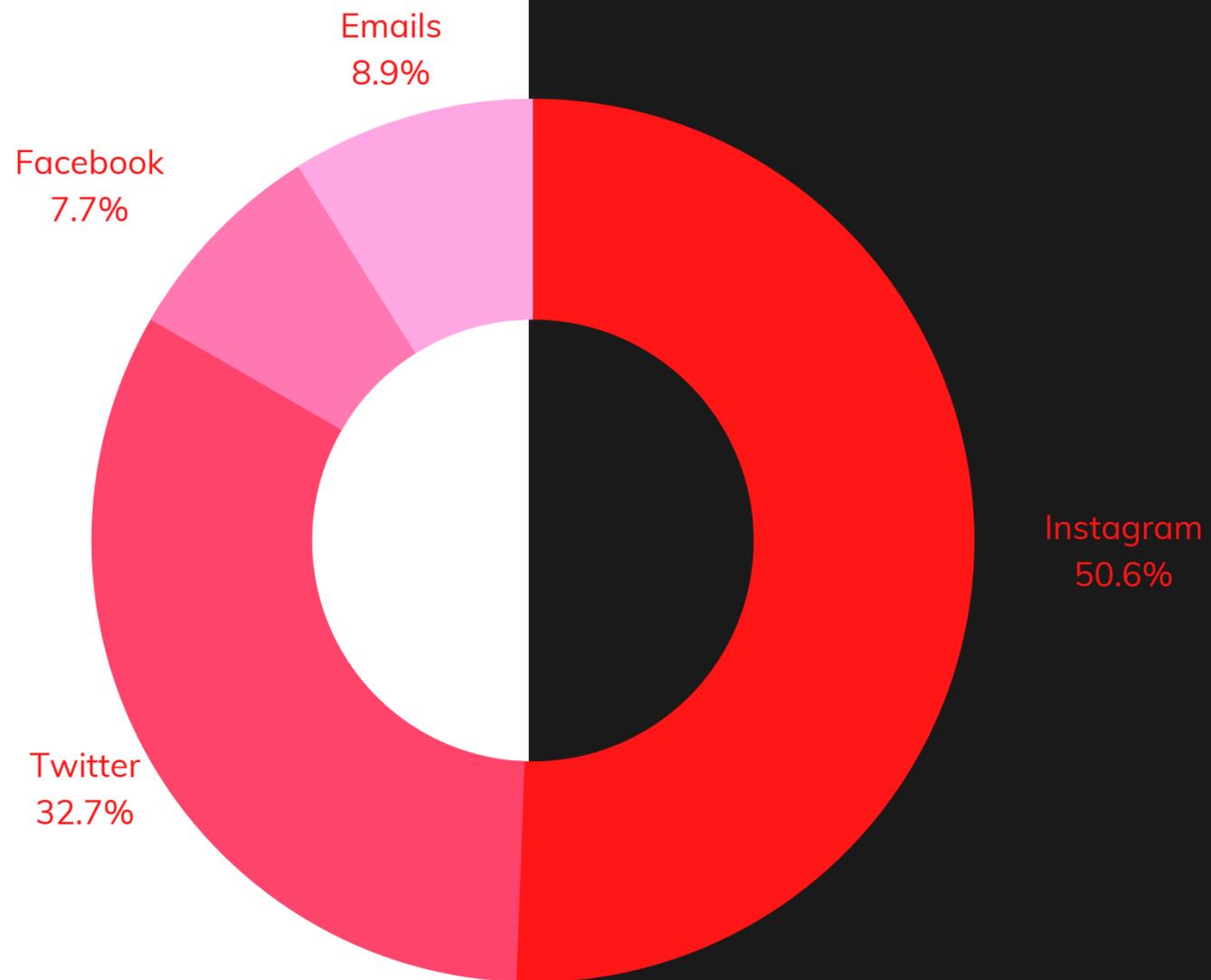
Instagram: + 17,000

Twitter: + 11,000

Facebook: + 2,600

Emails: + 3,000

500,000 Monthly Views



Our Unique Audience

01

Young Investors

Unlike most media/IR firms, our audience comes strongly from social media platforms that contain younger investors. Over 50% of our audience is between the ages 25-35.

02

Micro-Communities

We have 7 different pages in total, making our audiences super diverse. These little audience groups form super tight-knit communities that engage with each other, socialize and talk about stocks.

03

Solely Canadian Investors

All of our pages tightly focus on Canadian finance. There weren't any big pages on social media we found that directly focused on Canadian stocks, so we wanted our pages to become a hub for Canadian finance across all different social media platforms.

Our investors don't want the big name Tesla, Apple, Amazon stocks. They are here to find value in the under looked stocks on the TSXV, TSX and CSE.



Our Services



Single Promotion Blast

A little boost to get your company noticed with our following. When you do a promotion post, we will design Instagram posts, Facebook posts, send out an email blast, send out tweets, create Instagram and Facebook stories, and share an article on our website.

\$1500

5 Promotion Blast

This is the same service as the single promotion post just for a longer duration. In this service, we will do a single promotion post 5 different times, and you can decide when. If you pick this option, the overall price is reduced.

\$5000

Monthly Contract (Best Seller)

Everytime you have a news release, CEO interview, podcast episode, article written or video about your company in a given month we will post it on our Instagram stories, Facebook stories, Twitter accounts and on our website. When you buy this service, the reach is up to you, the more content you send us, the better.

\$1000/Month

Yearly Contract

This service is the same thing as the monthly contract except on a yearly basis, for a reduced price.

\$10000/Year



\$750

A Month

Trial Contract

If companies are unsure if we are the right fit or just want to see if we can bring in results, we offer a trial contract for our single month service.



Bonus Deals

Take advantage of the some of the bonuses we offer.



Refer Another Business

We offer a referral bonus for every customer that recommends us to another company. The referrer can receive the option to have a free single promotion blast or a free single month contract.



For Multiple Companies

If you are an IR, consulting, media or capital firm and have multiple companies who are looking for investor awareness you can bring them to us and receive a discounted \$250 per company added onto the monthly contract.



We'd love to find ways we can assist your company!



Let's Get In Touch

Don't hesitate to reach out if you have any questions, concerns or inquiries.

Phone Number

 604-655-2645 - Matthew
778-990-5527 - Lucas

Email Address

 sales@reflexmedia.ca

Website

 reflexmedia.ca